## LEARNER TRANSPORT OPERATORS

*Learner Transport Operators affiliated to the South African National Small Bus Operators Council are bound by a Code of Conduct to ensure adherence to road safety and vehicle safety compliance. As an important stakeholder to the Learner Transport Safety Education Campaign, the Council pledge to the following:*

- Conduct their business with due care for the safety of the public;
- Ensure that their vehicles are clean and roadworthy at all times, and have a valid certificate;
- Ensure that their vehicles are kept in good working order and, in the case of break down of a vehicle while transporting learners/passengers, take all possible steps to arrange an alternative transport in order to ensure that learners/passengers reach their destination safely and without any inconvenience;
- Listen carefully to the parents of the learners and/or learners' complaints, identify problem areas and if appropriate, act to remedy the situation;
- Ensure that their vehicles at all times carry or display the relevant documentation, including the operating licenses;
- At all times strive to maintain a good relationship with the authorities and other public transport operators.
- Co-operate with any police officer, traffic officer or transport inspector carrying out their official duties;
- Not employ drivers who are not in possession of a valid driver's license with a Public Driving Permit or Professional Driving Permit;
- Have a clear understanding with their drivers regarding the control measures for drivers' performance; and
- Adhere to the relevant provisions of the Constitution.

*The pledge will be applicable to the council, affiliated learner transport operators and the individual drivers responsible for day to day operation of scholar busses. The importance of involving drivers in this campaign can never be over emphasised as they are in charge of children's safety between home and school.*

***Our operators who makes every journey a safe one***

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SOUTH AFRICAN NATIONAL SMALL BUS OPERATORS COUNCIL

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# LEARNER TRANSPORT SAFETY EDUCATION CAMPAIGN

## "Make Every Journey to School a Safe One"

*An initiative by Kenlet Educational Projects to promote safe learner transport by raising awareness on the dangers of distractive behaviour in school buses that may disturb the bus driver and cause accidents.*

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Transport Education Training Authority
Heart of Skills Innovation

## ABOUT LEARNER TRANSPORT SAFETY EDUCATION CAMPAIGN

*Learner Transport Safety Education Campaign is a road safety initiative by Letken Group and implemented through Kenlet Educational Projects to promote safe transporting of learners to schools by reducing distractive behaviour that may disturb the bus driver and endanger the lives of learners and other road users.* The programme is implemented in partnership with the South African National Small Bus Operators Council (SANSBOC) and is sponsored by the Transport Education Training Authority (TETA). Other key stakeholders participating in the programme includes learners, educators, and government officials.

## THE PURPOSE OF THE CAMPAIGN

The overall purpose of this programme is to foster a culture of road safety within the learner transport sector by designing and promoting a road safety and accident prevention compact that would guide all stakeholders on how to ensure safe transporting of learners to schools.

The campaign is executed through awareness programmes in schools and a multi-stakeholder summit involving relevant stakeholders.

The programme further engages each stakeholder by pointing out their specific responsibilities in the safe transporting of learners. It also bring stakeholders together through a multi-stakeholder summit to jointly discuss common challenges, suggest solutions and make a pledge to play their part in ensuring that a journey to school is safe for all involved. This approach provides a comprehensive way of stakeholder engagement as opposed to merely preaching safety through campaigns and then leave participants without advocating concrete commitment to taking responsibility.

It is important to note that the lessons learnt through this programme will have a long-lasting behavioural benefit to learners using scholar transport including when they use any other public or private passenger transport. The programme's objective is to make a significant contribution to the overall road safety and accident prevention in our country.

**Through this programme we hope to achieve the following:**

- Greater awareness on distractive driving behaviour to prevent road accidents.
- Promotion of Learner Transport Behaviour Code which provides advice on keeping safe on their journey to school.
- Introduce Parent Guide on the Learner Transport Behaviour Code which sets out their responsibilities on making sure their children adhere to the Safety Guidelines.
- Promote Learner Transport Safety Code for operators which provides advice on their responsibilities to ensure safety and security of learners on their journey to schools.
- The key message is to *"Make Every Journey to School a Safe One"*

## LEARNERS

**Learners are urged to adhere to the following safety guidelines to stay safe:**

- At the bus stop, wait in a safe position and don't play on the road;
- When the bus arrives, wait for it to come to a complete stop before climbing or out;
- Do not get off the bus until it has come to a complete stop;
- Do not rush or push others when boarding or disembarking to avoid accidents;
- Stay on your seat and wear your seatbelt for the whole journey unless instructed otherwise during emergency;
- Never distract the driver while driving, unless it is very urgent;
- Always ensure that your bag is stored in a safe place and out of anyone's way to avoid tripping or shifting around in the bus;

Keep the bus clean at all times and never throw litter, smoke or spit on the bus;

- Never be rude to the driver and fellow learners and passers-by;
- Stay away from driver controls or any safety equipment on the bus;
- Never operate the bus doors or exits unless there is an emergency or you're directed so by the driver;
- If there is an accident, stay on the bus until you are told to leave – but leave the bus through the safest exit if it is unsafe to stay on the bus;
- When crossing the road, use a safe or designated area and ensure that the road is clear and safe to cross;
- Report any bad and unsafe behaviour to the driver, teacher or parent as soon as possible, and
- Do not throw objects in or from the bus, whether stopped or moving.

## PARENTS

***"It is important for parents to actively participate in Learner Transport Safety Education Programme so that they can be aware of incidents of poor behaviour that impact the safety and well-being of their children."***

***Parents should take the following responsibilities amongst others:***

- As a parent or guardian, you MUST help your child to understand and adhere to the Safety Guidelines for their and others' safety;
- Create a conducive environment and help children to report bad behaviour and incidents during their journey to or from school;
- Interact regularly with the learner transport driver to get feedback on the children's behaviour on the bus;
- Occasionally examine the condition of the bus for obvious safety hazards, e.g. broken windows, smooth tyres, etc. and raise the matter with the operator;
- Assist the driver to enforce discipline on those breaking safety rules and constantly commend good behaviour for reinforcement;
- Interact with teachers and get feedback on whether your child is indeed behaving properly; and
- Check for any signs of bullying or being bullied as you interact with your child.

# LEARNER TRANSPORT SAFETY EDUCATION CAMPAIGN

## Learners should follow these Safety Guidelines:

- At the bus stop, wait in a safe position and don't play on the road,
- When the bus arrives, wait for it to come to a complete stop before climbing in or out,
- Do not get off the bus until it has come to a complete stop,
- Do not rush or push others when boarding or disembarking to avoid accidents,
- Stay on your seat and wear your seatbelt for the whole journey unless instructed otherwise during emergency,
- Never distract the driver while driving, unless it is very urgent,
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- Never operate the bus doors or exits unless there is an emergency, or you're directed to do so by the driver,
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- When crossing the road, use a safe or designated area and ensure that the road is clear and safe to cross,
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**Sponsored Initiative by Kenlet Educational Projects**

**LEARNER TRANSPORT SAFETY EDUCATION CAMPAIGN**

# PARENTS' GUIDE TO LEARNER TRANSPORT SAFETY

***"It is important for parents to actively participate in Learner Transport Safety Education Programme so that they can be aware of incidents of bad behaviour that impact on safety and wellbeing of their children."***

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***Through School Governing Bodies and in their individual capacity, parents should promote learner transport safety working with Scholar Bus Operators and Educators.***

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| Product: | Scale: | Instruction: | Notes for Setup: |
|---|---|---|---|
| **Wall Banner Cloth (3x4)**<br>: 2920 x 2220mm<br><br>**Material = Textile** | **1:1** | **Bleed** *(Supplied Artwork Size)*<br>**Finished Product Size** (Guide)<br>**Safe Working Area** (Guide) | **- Remove all annotations and guidelines before suppling artwork.** |

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## Learners follow these safety guidelines when using a school bus and be safe:

- At the bus stop, wait in a safe position and don't play on the road;
- When the bus arrives, wait for it to come to a complete stop before climbing;
- Do not get off the bus until it has come to a complete stop;
- Do not rush or push others when boarding or disembarking to avoid accidents;
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- Never be rude to the driver and fellow learners and passers-by;
- Stay away from driver controls or any safety equipment on the bus;
- Never operate the bus doors or exits unless there is an emergency, or you're directed so by the driver;
- If there is an accident, stay on the bus until you are told to leave – but leave the bus through the safest exit if it is unsafe to stay on the bus;
- When crossing the road, use a safe or designated area and ensure that the road is clear and safe to cross;
- Report any bad and unsafe behaviour to the driver, teacher or parent as soon as possible and;
- Do not throw objects in or from the bus, whether stopped or moving.

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## LEARNER TRANSPORT SAFETY EDUCATION CAMPAIGN

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